

The Brushmark

~The monthly newsletter for the Carlsbad Oceanside Art League~

**December,
2009**

Location:

COAL Gallery
 300 Carlsbad Village Drive,
 Suite 101
 Carlsbad Village Faire
 Carlsbad, CA.
 760-434-8497

www.coalartgallery.com
 www.carlsbadinart.blogspot.com

Hours:

Sun, Wed, Thurs:
 11am-5pm
 Fri, Sat, 11am-8pm

Mailing Address:

P. O. Box 11
 Carlsbad, CA. 92008

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The Secret of the Gallery's Suggestion Box

No, it's not a secret to members who have seen and submitted suggestions to the Gallery's Suggestion Box. The secret was when the new Gallery Director discovered it and wondered what on EARTH the combination could be...!

Here are some of the questions and answers from the Suggestion Box:

Tape down the bottom copy of notices for artists. The host reception desk gets messy, even if the mess is made of good, needed information! With our gallery upgrade, we want to continue a professional appearance, including the host reception desk. Take a moment when you're in the gallery to walk into the back room to see the bulletin

board now dedicated to Artist Opportunities and announcements. If you have something you'd like posted please leave them behind the reception desk. Thanks!

I hope the second rack for cards will be returned so we have more room for display. Done! We were a good neighbor to the temporary needs of the sculpting studio next door, but the second rack has been returned and *carefully* positioned on our new floor.

I would like to request that the placement of mediums be done on a revolving basis so that, for instance, photography is not always hung on the back wall. Excellent point! We will ask our devoted Tuesday morning hanging crew to take a look at different ways to hang the work.

It would be fun to have a show restricted to works that have won ribbons. "Winners competing against winners" would make a high caliber show. It would be fun, yes! But the Best of Show also has the opportunity to exhibit as Featured Artist, which always results in a high caliber show. We don't want to close out submission to the rest of the membership to do an "invitational" style exhibit.

Thanks for your suggestions and comments. They are read. They are acted on. So, where did the suggestion box go? You can find it in its new home—the storage room on the table, awaiting your suggestions.

Mary Anne Bloom Nilsson, December Featured Artist

Born in London, England and raised in the San Francisco Bay Area, Mary Anne Bloom Nilsson has a degree in Interior Design from the Fine Arts department of San Jose State University.

Her love for art came much earlier though, when, as a young ballet student, she was given a book of Degas' ballet dancers done in pastel. Art eventually took

the place of dancing.

Nilsson began teaching art to grade school students as a volunteer when it became apparent that art was an expendable class at her own children's school. "There is no doubt in my mind that art is necessary for a child's complete education," she says. "And there's nothing that makes you learn faster and more

about something than when you have to teach it."

Nilsson joined COAL eight years ago because of its Children's Show and the emphasis placed on promoting art education. She teaches children and adults privately, while creating award winning art in pastels and acrylics, and doing landscapes that nearly always include architectural elements.

President's Message, by Mary Anne Bloom

Congratulations, COAL members! You have a beautiful, updated gallery. The new flooring makes *such* a difference. Thanks to all who made \$ donations...and to those of you who didn't, it's not too late to show how much you love the new floor with a donation of your own. (This is the end of the year, and it *is* tax deductible.) Very special thank you

to **Dave and Elaine Seeley** for all their research to arrive at the right flooring for the right price; and to **Felix Bonomo** and his merry band of movers, who cleared out the gallery and put it back together again. This is a great way to end 2009!

We will be ringing in 2010 with another improvement – updating the COAL gallery information handout card. **You are invited to participate in a contest** to enter “bits” of your art work to a panel of judges at

the end of January. You may enter as many times as you like for the honor of your art being chosen to represent COAL on our new “Brushmark Bookmark”. This new advertisement/handout will have gallery information and, of course, the names of the artists whose work appears on the front. Look for more detailed information and requirements in the “Artist Opportunities” of this Brushmark.

January will also have a

very special Featured Artist show. Allison Christler's Featured Artist show will take place as scheduled, thanks to her family's help in allowing us to honor her.

Thanks go to **Alan Katof**—our new Co-Director of Awards Shows!

Please don't forget the “Small Image” show in Dec. See everyone at the Holiday Lunch.

Have a very happy holiday season!

Gallery Visitors,
October = over*
525.

Gallery Sales,
October: Bonnie
Gleason, Lou
Kasza, Doreen
Long

* 3 October shifts
were unstaffed
and 3 hosts did
not count
attendance.

Spotlight on the Gallery, by Felix Bonomo, Gallery Director

I hope you will agree that the floor is beautiful. It was the most expensive, most involved, and hardest part of our work to upgrade your gallery, and it has been worth it. Your art now hangs in a professional gallery. My heartfelt thanks to the team who worked hard to tear down and reassemble the gallery during the week we were closed for upgrade: **Larry Coleman, Chuck Dozier, Alan Katof, and Sanford Sherman.** And thanks to **President Mary Anne** who personally refinished our beautiful reception desk.

As you enter the gallery, you might not notice the new

threshold you step across, but it was donated to the gallery by Solid Thresholds Company, of San Marcos. It's wonderful when, in difficult financial times, a small business owner, Mr. Greg Spebeck, came forward and donated to the gallery when asked.

Now what? We are a professional looking gallery presenting professional quality art—YOUR ART. We need to implement a new level of care to keep COAL looking the way it does today. Effective immediately, morning hosts are asked to dust mop the floor as soon as possible after their arrival. There is a new, extra wide dust

mop that is to be used. It is stored in the storage room. Its extra width should make the task go quickly. Afternoon (or evening, in the case of Friday and Saturday) hosts will vacuum only the entry rug (not the bare floor) before closing. This will keep dirt and dust from building up and marring the floor (and eventually affecting the art itself). The procedures for morning and afternoon hosts are in the blue binder on the reception desk for your review when you host.

Thank you for all you do to make the Gallery a professional showcase for your art.

Our newsletter sponsors Photo Art and San Clemente Art Supply

From your friends at the San Clemente Art Supply:

If you have any Holiday framing to be done please get it to us early; we are getting busy here!

SALE!! Fredrix and Art Alternatives Stretched Canvases

are 50% off the list prices all month, as are all Princeton and Winsor & Newton Brushes.

We have lots of great new artist gifts that will make everyone's budget happy, and we can make perfectly wonderful

custom gift sets of any size as well. You can email or phone in orders and we will ship.

And... there is always the amazing one-size-fits-all gift card.

Have fun Holidays; remember to BREATHE!



November Show Winners: Marge McClure, Best of Show

Best of Show: Marge McClure, "Come Fill The Cup", water-media.

Water Media:

1st R. Parker, "Evening Shadows"
2nd S. Calvert, "Ocean Motion"
3rd P. Dispenzier, "Big Island"
HM: S. Calvert, D. Hamilton

Oils/Acrylics:

1st K. Crowell, "Emily"
2nd E. Duran, "Window in New Mexico"
3rd J. Richardson, "FOG: All Flights Delayed"
HM: R. Williams

Mixed Media:

1st D. Adams, "Windswept"
2nd H. Bruce, "Flight"
3rd A. Lochte, "Intermezzo"
HM: D. Jacques

Pastel:

1st J. Grine, "Cloudy Morning"
2nd M. Lake, "Orchids"
3rd M. Lake, "Fletcher Cove"

Digital Art:

1st W. Lilly, "Mystic Sails"
2nd L. Larroquette, "Capistrano Passageway"
3rd D. Duke, "Petals in Motion"
HM: B. Day (2)

Photography:

1st F. Ritenour, "Winter Tree"
2nd D. Adams, "Water Painting"
3rd F. Ritenour, "Cool Bikes"
HM: M. Ritenour, M. Gunter, D. Ombrello

Drawing/Printmaking:

1st B. Cather, "Live Oak Walk"
2nd C. Lynah, "A Scene In France"

Sculpture:

1st B. Hirschhoff, "Fused Rectangle in Blue and Brown"

People's Choice Winners, October Show:

1. Sanford Sherman, "Thai Children"
2. Jamie Dreyfus, "Penguins"

64 votes were cast for People's Choice. More than half of them indicated they heard about the gallery because they were "shopping in the area".

New Members by Lee Korich, Director of Membership

Please join me in welcoming two new members this month:

Last Name	First Name	Status	Media	Phone
Jang	Jessica	PRO	OA	714-785-2995
Ombrello	David	AM	PH	760-222-2026

Artist Recognition and Opportunities

Howard Ganz has work in a faculty/alumni exhibit featuring art of former MiraCosta full-time art faculty members through December 10 at the Kruglak Gallery at Mira Costa.

Ursula Schroter took Best of Show for "Pink Magnolias" at the Escondido Art Association's Fall Open Show and a first place in mixed media for "Under the Sea".

NEW COAL COMPETITION for members only - to feature your art on the new "Brushmark Bookmark", our promotional piece for the Gallery. Fee of \$5 per entry, enter as many times as you like. *All entries are to be submitted electronically, so start photo-

graphing your art now. Deadline is **January 31**, winners announced at the February reception. Look for detailed information in the next Brushmark! (And check our current postcards in the gallery to see how past artists have created miniatures of their work or selected pieces of it.)

"Artists at the Mission" is a one year membership program through Mission San Luis Rey Mission's Museum that offers artists the opportunity to paint and draw in private areas of the Mission generally not open to the public. For information, call 760-757-3651, x115.

COAL member Frank Ritenour is offering an eight week photography class, "From Snapshots to Art", beginning mid January in Ocean-side. Call 949-369-7871 for information.

Interested in being part of Carlsbad's Thursdays On The Coast on the last Thursday of the month from 5:30-8:30pm? Several COAL artists are featuring their work in the TOTC gallery (on the Carlsbad Village Drive side of our mall) as well as phantom galleries in the Village. Your art remains up and the event runs until the next Opening Night date. Call Event Manager, Christy Johnson at 760-434-2553 for an application.

STARTING JANUARY: SUNDAY TAKE IN OPPORTUNITY

Beginning with the January show, COAL Gallery will offer Sunday take in for our members who are unable to participate during regular Monday take in hours. Between 4-7pm on the Sunday prior to take in, the Gallery will be open to accept your work for the next show. You (or your host substitute) must sign up for night or weekend hosting hours only in exchange for early check in. The early check in will pilot during the first quarter of 2010 to see if more members are able to submit artwork with the weekend check in availability.

Monday take in between 10:00-4:00 will continue to serve as the main take in for each show.

Carlsbad Oceanside Art League

P. O. Box 11
Carlsbad, CA. 92018-0011

We're on the web!
www.coalartgallery.com

Address label

Backup Gallery Hosts:
The following members are available to substitute as gallery hosts at \$5.00/hr. If you are unable to host, it is your responsibility to contact someone on this list or another member to insure that your commitment is covered.

Kyung Drury 760-994-0594
Cathlene Hofheimer 760-434-2315
Doreen Long 858-487-3672
Sanford Sherman 760-945-8208

VOLUNTEERS WANTED... Substitute gallery hosts, take in crew, hospitality crew!

Board Positions Available: Director of Membership.

Talk to President Mary Anne or Gallery Director Felix about how to get involved.

Board of Directors

President: Mary Anne Bloom, 760-634-1287, nilssonfinearts@aol.com
VP & Director of Youth Programs: Diane Adams, 760-757-5368
Secretary: Doris Bertch, 858-674-1294, bertch@cox.net
Corres. Sec: Louise Kasza, 760-806-4542, lkasza@cox.net
Treasurer & Strategic Planning Chair: David Seeley, 760-431-8959, achildsart@roadrunner.com
Director of Gallery Operations: Felix Bonomo, 760-591-3176, bonomo@sbcglobal.net
Director of Membership & Yearbook: Lee Korich, 858-792-8308, gkorich@san.rr.com
Asst. Director of Membership: Dea Reimann, 760-758-1833
Co-Director for Children's Show: Julia Lumetta, 760-500-1055, peresilka@hotmail.com
Co-Director of Awards Shows: Ursula Schroter, 760-751-8513, ueschroter@att.net
Co-Director of Awards Shows: Alan Katof, 760-720-9559, akatofimages@yahoo.com
Art Mart Co-Chair: Clara Evans, 858-274-5936, eevans6@san.rr.com
Art Mart Co-Chair: Ann Lee Hurd, 760-632-8571, photosbyann@att.net
Director of Programs: Carol Lynah, 760-929-1965
Asst Director of Programs: Karen Crowell, 760-967-9393
Director of Communications (Newsletter, Publicity): Carol Bonomo, 760-707-3979, carolbonomo@yahoo.com
Community Outreach & Telephone Chair: Elaine Seeley, 760-431-8959, achildsart@roadrunner.com
Hospitality Co-Chair: Annette Winter, 760-929-8572

Calendar of Events

Mon, Dec 7, 10-4: Take in (including "Small Image Show")
NO BOARD MEETING IN DECEMBER

Sat, Dec 12, 11:00: COAL ANNUAL HOLIDAY
LUNCHEON, Ocean House Restaurant

Sun, Dec 13, 4-6pm: **Show Reception**

Dec 24-Dec 25 CHRISTMAS, GALLERY CLOSED
December 31-January 1, NEW YEAR'S, GALLERY CLOSED

January 3, 2010, 4—7pm **EARLY TAKE IN, JAN SHOW (please read rules on Page 3)**

January 4, 2010: Take in, January Show

January 10, 2010, 4—6pm **Show Reception**

January 31, 2010: deadline for submission to COAL'S member competition for the Brushmark Bookmark!