

The Brushmark

~The monthly newsletter for the Carlsbad Oceanside Art League~

September Take-In is on *Tuesday*, September 7 so everyone can enjoy the Labor Day Weekend. **The gallery is closed on Monday, September 6.**

SEPTEMBER

2010

Location:

COAL Gallery
 300 Carlsbad Village Drive,
 Suite 101
 Carlsbad Village Faire
 Carlsbad, CA.
 760-434-8497

www.coalartgallery.com
 www.carlsbadinart.blogspot.com

Hours:

Sun, Wed, Thurs:
 11am-5pm
 Fri, Sat, 11am-8pm

Mailing Address:

P. O. Box 11
 Carlsbad, CA. 92008

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FALL DEMONSTRATION WITH JIM MILLARD

Award-winning artist and much sought after watermedia instructor, Jim Millard's thorough understanding of what makes a good painting results from over 45 years as an art director, graphic designer, painter and teacher.

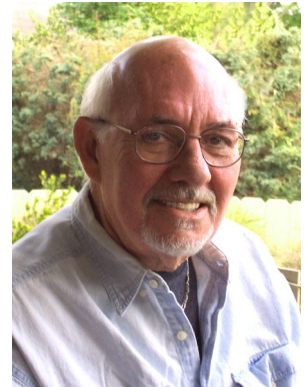
Trained at Chouinard Art Institute and the Art Center College of Design, he has also studied with nationally-recognized teachers including Rex Brandt, Robert E. Wood, Frank Webb, Steve Quiller, and Don Andrews. He regularly exhibits and conducts workshops through the San Diego Watercolor Society, The Athenaeum, and various local adult schools, as well as

'getaway' workshops in Julian and Yosemite.

His paintings exhibit freshness and fluidity in the manner known as the California Watercolor Style.

To students, Jim's approach is one of enthusiasm and guidance, stressing principles, application, planning, and the best qualities of watercolor.

A dedicated teacher and lifelong student himself, Millard feels that the gift we have been given to express ourselves needs to be nurtured with an understanding of the underlying principles of good art in order to paint with authority.



SEPTEMBER DEMO
 Friday, September 10, 1:30—3:30, Calavera Hills Community Center, 2997 Glasgow Drive, Carlsbad

Monthly demonstrations are made possible, in part, by a grant from the City of Carlsbad Arts Office, and are open to the public.

Shirley Calvert, Featured Artist, September

"I have always loved art," says Shirley Calvert, "and as early as I can remember, I drew on everything, not always drawing paper. I was the first in my family to do graffiti on the walls of my grandpa's farmhouse. Some thought it was great--some didn't.

But certainly a wide range of judges over time have consistently agreed on Shirley's art since then,



awarding her with no fewer than six Best of Show honors in her career.

Primarily a plein air painter, Shirley enjoys painting in oils and watercolor.

She finds North San Diego County "one of the most beautiful places on earth", and heads out at least once a week with a small group of artists to a different location, "with our umbrellas, sunblock and peanut butter sandwiches", ready to capture what she calls *contemporary expressionism*.

Look for that beauty in September's Featured Artist exhibit--because you won't find her painting on the walls!

July Show People's Choice:

1st, Pamela Brassel, "Trees of La Jolla"
2nd Ursula Schroter, "Moon River"

75 people voted for People's Choice in July. There is no People's Choice competition in August due to the Open Show.

Gallery Attendance, July Show = over 775 visitors (two hosts did not count attendance)
Gallery Sales, July:
Carl Burns,
Carole Centanni,
Jo Ann Dearbaugh,
Drew Duke,
Bonnie Gleason,
Elizabeth How,
Alan Katof,
Lou Kasza,
Doreen Long,
Ursula Schroter,
Yoshiko Sugawara

President's Message by Mary Anne Bloom

The Annual Juried Show is up and beautiful! I have heard from so many people, the same thing I heard last year- that it is "the best show ever". This is exactly what we are striving for, to raise the standards each year. When I see the caliber of art that is hanging in our gallery right now, it makes me want to work harder to be a better artist. Congratulations to the award winners and to all who had work accepted.

We have so much to be proud of as COAL members. Number one is the volunteers. When the call went out for volunteers to work take-in, so many stepped up to help, including the well seasoned members who were great support for those still learning. I want to thank everyone who gave up a part of their Saturday or Sunday to help make take-in as painless as possible. **Ursula Schroter** and **Alan Katof**, our Show directors, did an excellent job, working side by side with **Felix** and

Carol Bonomo to fine tune all aspects of the Show. The only thing, that *wasn't* fine tuned (our new computer) was fixed by **Lou Kasza**. Thank you, Lou! Last, but not least, are the eight people who hung the Show, headed up by **Karen Crowell**. Thank you; it looks great. Next year we will be saying the same thing, "this is the best ever" when we celebrate our 60th anniversary show.

Spotlight on the Gallery, by Felix Bonomo, Gallery Director

By the time this column appears, our Annual Juried Fine Arts Open Show will be in its last 10 days – but I'm still pleased with how smoothly and professionally our two day take-in went. There were 62 shifts filled by our artists, and everybody participated in good spirit and with a high degree of proficiency. We practiced chaos and mass confusion on each other from 9:00-10:00am—and were ready for business when the doors opened at 10!

I cannot thank everyone individually in the column—the newsletter editor won't give me the space!—but I thank you all for making this such a successful show. Many of you want to help your gallery in some capacity but not everyone is able to take on board responsibilities. The Open allowed you to help in multiple ways: entering the show, bringing refreshments to the reception, setting up and taking down the show and the reception, substitute hosting,

and—of course—working the take-in itself!

I am currently in need of a few artists to help with our regular monthly take-in from 1:00-4:00pm, usually the first Monday of the month. if you got a taste of it at the Open—or missed the fun!—and would be able to help us in this way, could you let me know at bonomo@sbcglobal.net or 619-913-0680? *Take-in crew get free donuts!*

Newsletter Sponsor: San Clemente Art Supply

A Bit about Gesso (Courtesy of Gamblin Artist Colors): Gesso is Italian for gypsum (calcium sulphate dihydrate) which occurs naturally near salt deposits. Gesso was not used as a ground for oil painting. The traditional primer for oil painting is an oil ground. Modern 'gesso' was formulated by manufacturers of acrylic polymer primer about fifty

years ago. Why they decided to call acrylic primer "gesso," a conservator suggested that the marketing department wanted to associate new acrylic primer with painting tradition so oil painters would use it. Whatever the reason, the name "gesso" continues to cause confusion.

Our Back to School sale continues through the 11th; great deals on the basics- and AA Stretched canvas is 60% off list all month!! Check our schedule of classes on the website- www.scartsupply.com. Happy Painting!

COAL MEMBER AD:

Paint out in Historic Julian- Water media workshop
Stay in fabulous Bed and Breakfast - booked separate. Paint daily - demonstrations and critiques. October 13th, 14th, and 15th
\$150.00 a person . Fanciful Cottages, old buildings and rural landscape in Autumn colors.
Char Cee Colosia charlotte.charcee@gmail.com, www.charcee.com . 760-420-0440

Membership Notes, by Judy Richardson, Director of Member Services

As of the end of July, we had 231 members, with four new members signing up in June. Please welcome our newest members:

<u>First Name</u>	<u>Last Name</u>	<u>Status</u>	<u>Media</u>	<u>Telephone</u>
Bisgaard/ Couden	Judy	AM	OA M P	760-633-3822
Korfin	Carol	PRO	Sculpture	760-795-5482
Josephine	Coyle	PRO	OA	760-722-7199
Linda	DiRosa	AM	W	760-967-9991

SUBSTITUTE HOST FEE

Effective with the October Take-In, the Board has voted to increase the rates paid for substitute gallery hosts. The new flat rate is \$20 per session. There will no longer be an hourly rate.

Artist Recognition, Opportunities and Announcements

Thanks to everyone who participated in this year's Annual Fine Art Open Show. It was a great show. Our visitors said the take-in was smooth and the gallery is gorgeous--but we know that! Special thanks to all our volunteers for making it go so smoothly, and to the Hanging Crew for creating a beautiful show out of a lot of beautiful art. --Alan Katof and Ursula Schroter, Co-Directors, Award Shows

You are invited to the Lancer Pride Art Show on Thursday, **September 9**, from 2:30 - 4:00pm at the Carlsbad Community Cultural Arts Center, 3557 Monroe Street, Carlsbad. Joe Garcia will be featured artist along with other past and present teachers and alumni. Show your support for the arts and Carlsbad High School students.

Our own **Pat Dispensiere** and **Vita Sorrentino** are among the artists whose studios will be part of the first Art Studio Tour, put on by the Rancho Bernardo Art Association on **September 25**. Tickets for the tour are \$10 per person. Contact: safari06@cox.net for more information.

If you are interested in selling your work at the ART ON THE GREEN weekend art show, the Board has waived the rule of having shown in the Gallery for three months prior to being juried. Artists must have a City of Carlsbad license and a Resale Permit from the State of California. Call Clara Evans (858-274-5936) or Mary Anne Bloom (760-634-1287) to set up a time to submit your pieces to be juried.

Casa de Ampero, a center devoted to treating and preventing child abuse in North County, is looking for donations of art supplies. If you bring used or unwanted art supplies such as glue, paper, brushes, canvas, paints, etc. to the September take-in, we will have a box set up to accept your donations and bring them to the center.

Still got that Open fever--and maybe some art work that should be out there in competition? Check these opportunities out:

The Brandon Gallery of Fallbrook is accepting works in all media for its 2010 Small Works Show. Entries accepted between **September 1-October 3** for November 2 show opening. www.brandongalleryfallbrook.com for more information and prospectus.

Pinell Gallery, Fallbrook, is hosting an open miniature show from September 18 - October 16. Entry fees will be donated to the Fallbrook School of Arts Children's Art Program. Please contact the gallery at 760-728-8870 for more information, deadline is **September 1**.

The Old Ramona Hotel Gallery's Autumn Fine Arts Show and Exhibit is accepting entries between **October 1-3** for their show. Call the Gallery at 760-789-3682 for additional information.

Vista Art Foundation's 2nd Annual Open Juried Show runs from October 4-November 4. **Digital submissions September 25, delivered entries September 26**. Prospectus is at www.vistaartfoundation.org.

Brushmark Editor's Note: As I did for the Member Show and last year's Open, I sat down to interview the judges to talk about their process and criteria for judging a show. Many thanks to Richard Hawk and Michael Seawald for answering my questions while trying to eat their lunch and get on with their work! Richard Hawk provided me with his "juror's statement" after the judging, and I thought it expressed very well what both judges were saying while interviewed, so I am including it here, with the proviso that it really speaks to the values and spirit both judges embodied when they judged the Open Show.

--Carol Bonomo



Judges Richard Hawk (l) and Michael Seawald (r) making decisions on the Best of Show. Photo courtesy of Felix Bonomo

Juror's Statement

I'm pleased to serve as a juror for this Carlsbad-Oceanside Art League show. Selecting a show and giving awards is a very subjective matter of singling out works from a group so varied in approach, spirit and intent. Another juror, a different day, and it could be a different show. All entrants are to be commended for engaging in art and subjecting themselves to the judging process.

Enjoying the diversity, I kept four criteria in mind when viewing the work:

Expression

Content

Design

Craftsmanship

The last two can be approached and analyzed objectively. The first two are interpretive and call on intuitive response. Works that were chosen for this show displayed for me aesthetic sense, metaphysical importance, skill, boldness, intellectual intensity, emotion, surprise, original voice, ingeniousness, or some combination of these in expressing the vision of the artist.

– Richard Hawk

August 2, 2010

Best of Show: “Blue Diamond”, watermedia, Nancy Bruce, artist



Digital Arts: 1st David Schlegel, “Viaduct II”

2nd “Charles Dozer, “Midwest Style”

3rd J. F. Cameron, “Beach Trails”

HMs: J. F. Cameron, “The Swan Flower Boat”, H. Ganz, “Soul Log,” L. Larroquet, “Playing to the Crowd”,

Drawing/Printmaking: 1st Zigaloe, “Torso/Six Pack”

2nd Joe Valentino, “Contemplation:

3rd Roberta Henson, “Big Bill”

HMs: V. Custer, “Self-Portrait”, E. How, “One Fish, Two Fish, Blue Fish”, K. Lally, “Moonlight Ladies”, L. Meeker, “Alone Together”

Mixed Media/Collage: 1st Cheryl Ehlers, “Unfinished Score”

2nd Joe Valentino, “Grappa Del Sol”

3rd Vita Sorrentino, “Reverie”

HMs: A. Fulenwider, “Girl With Hair Ribbon”, U. Schroter, “Night Stalk”, U. Schroter, “Moon River”

Oil/Acrylic: 1st Shant Beujekian, “Under The Sun”

2nd Ellen Cramer, “An Evening Stroll”

3rd Mike Gulewich, “Lake Hodges”

HMs: B. Donna, “Dylan”, B. J. Norton, “Ireland Remembered”, D. O’Conner, “The Journey Begins”, R. Trimm, “Lady in Red IV”, Carrie Ventola, “The Chefs”

Pastel: 1st Barbara Miller, “Kelly”

2nd Ray Fedorchak, “Big Oak”

3rd Vicki Gammell, “Ready for Picking”

HMs: R. Fedorchak, “Cosmic Flow 2”, V. Gammell, “Morning Light”,

Photography: 1st Jan Thompson, “Misty Morning”

2nd Dave Ombrello, “Dune Tracks”

3rd David Scarbrough, “Evening at the Café”

HMs: M. Brewer, “Cool Springs Gas Pump”, M. Brewer, “End of the Road”, R. Brewer, “Yosemite Oaks”, C. Dozer, “Sidewalk Schertzo”, W. Lilly, “Nature’s Curves”

Sculpture: 1st Lynn Ely, Nature’s Secrets

2nd Bobbie Hirschhoff, “Going Wild”

3rd Sandy Edwards, “Alexandra”

HMs: B. Hirschhoff, “Jungle Rain”, E. T. Seeley, “Balancing Act”, E. Sprague, “Sweet Emotion”

Watermedia: 1st L. Kasza, “The Fruit Basket”

2nd Pat Dispenziere, “Memories”

3rd Shant Beujekian, “Reclining Pose of a Woman”

HMs: S. Calvert, “Just Ducky”, D. Dodds, “Lady in Red”, D. Hamilton, “No Escape”, L. Juris, “Cactus Crown”, M. Martin, “Lazy Day”

President’s Special Award: Linda Phillips, “Dawn”, Oil/Acrylic

Show Directors’ Special Award: Bob Ochs, “Banners”, Digital Arts

Carlsbad-Oceanside Art League

P. O. Box 11
Carlsbad, CA. 92018-0011

We're on the web!
www.coalartgallery.com

Address label

Backup Gallery Hosts:

The following members are available to substitute as gallery hosts at \$5.00/hr.

If you are unable to host, it is your responsibility to contact someone on this list or another member to insure that your commitment is covered.

Kyung Drury 760-637-6197
Cathlene Hofheimer 760-434-2315
Doreen Long 858-487-3672
Ethel Nemetz 312-968-4790
Cici Porter 760-433-6536
Toula Tsafos 818-224-9298
Shirley Shabazian 760-439-6844

VOLUNTEERS WANTED... Take in crew, hospitality crew!

Board Positions Available: Talk to President Mary Anne or Gallery Director Felix about how to get involved.

Board of Directors

President: Mary Anne Bloom, 760-634-1287, nilssonfinearts@aol.com
VP & Director of Youth Programs: Diane Adams, 760-757-5368
Secretary: Doris Bertch, 858-674-1294, bertch@cox.net
Corres. Sec: Louise Kasza, 760-806-4542, lkasza@cox.net
Treasurer & Strategic Planning Chair: David Seeley, 760-431-8959, achildsart@roadrunner.com
Director of Gallery Operations: Felix Bonomo, 760-591-3176, bonomo@sbcglobal.net
Director of Membership: Judy Richardson, 760-433-2258, judyar1943@cox.net
Director of Computer Services: Lee Korich, 858-792-8308, lkorich@san.rr.com
Co-Director for Children's Show: Julia Lumetta, 760-500-1055, peresilka@hotmail.com
Co-Director of Awards Shows: Ursula Schroter, 760-751-8513, ueschroter@att.net
Co-Director of Awards Shows: Alan Katof, 760-720-9559
Director of Programs: Carol Lynah, 760-929-1965
Asst. Director of Programs: Karen Crowell, 760-967-9393, bkcrowell@cox.net
Art Mart Co-Chair: Clara Evans, 858-274-5936, eevans6@san.rr.com
Art Mart Co-Chair: Ann Lee Hurd, 760-632-8571, photosbyann@att.net
Community Outreach & Telephone Chair: Vacant
Hospitality Chair: Vacant
Hospitality Co-Chair: Annette Winter, 760-929-8572
Publicity Chair: Judy Richardson, 760-433-2258, judyar1943@cox.net
Brushmark Editor: Carol Bonomo, 760-707-3979, carolbonomo@gmail.com

Calendar of Events

Sat., Sept 4 - 3rd Annual Art Festival
Sun, Sept 5 10:00-4:00, Carlsbad Village Faire Mall

Sun, Sept 5 2:00-4:00, Early Take-In, Sept. Show (Requires night or weekend hosting.)

Mon, Sept 6 Labor Day. Gallery Closed

Tuesday, Sept 7 10:00-4:00, Take-In, Sept Show
10:00-4:00, Pick up, Open Show
5:45pm Board meeting

Wed, Sept 8 Hanging Crew, Oct Show, am
2:00pm SEPTEMBER SHOW OPENS

Fri, Sept 10 1:30-3:30, Monthly Demo and Meeting
Calavera Community Center

Sun, Sept 12 4:00-6:00pm, Show Reception, Gallery

Mon, Sept 13 9:00-12:00 Life Drawing Group

Mon, Sept 27 9:00-12:00 Life Drawing Group

Thurs, Sept 23 Thursdays on the Coast
5:00-8:00pm
OCTOBER SHOW WITHIN A SHOW
THEME: "Fall". Cash prize and ribbons, all media.

Sun, Oct 3 4-6pm, Early Take-In, Oct Show

Mon, Oct 4 10-4, Take-In, Oct Show