

# North Coastal Art Gallery | COAL

## ART SHOW RULES, DEFINITIONS & CATEGORIES

**Must be a member in good standing at all times to participate in Members Shows.**

### SHOW TAKE-IN DATES

Take-in is normally the first Monday of each month from 10 am to 1 pm. There may be exceptions, and a Prospectus for specific shows. Please refer to the current COAL calendar for specific take-in dates. Artwork may only be submitted on take-in days by the artist or their designated representative. Exceptions require the prior approval of the Director of Gallery Operations.

### GALLERY HOSTING REQUIREMENTS

Member artists are required to spend a certain number of hours as a gallery host at that month's show. Please refer to the "[Gallery Hosting Requirements](#)" policy for complete information.

### REGULAR ENTRY GUIDELINES

**Up to four entries are allowed.** Of which only **(1) large-sized entries** of the four, may be submitted and might be refused when space limitations are a factor. Members must enter at least 3 shows per year, Open Annuals are not considered part of this obligation and are not credited toward your requirement as a member.

An online **entry application** (entry available from our website) must be completed by the specific deadline date or sooner to be qualified entry, and can close earlier if space is limited. Don't delay!

### FRAMING

Hooks/Wire: Serrated hooks and/or screw eyes are not allowed. Professional quality framing must include strong wire with taped ends, D-rings, clean mats. **NO, string or saw-tooth hangers** are allowed. Screw eyes are accepted if they are mounted **on the inside** of the frame edge, otherwise they are not allowed and must not be sticking out into the wall. **Wires (stretched) must be 3" or lower from the top of the frame to be hung.**

### PRESENTATION

Think of it this way. Would you buy art that look unfinished? Remember it represent who you are and reflects on the gallery overall, So please make certain it is the best it can be.

Glass and/or Plexiglas and mats are required on other than oil/acrylic hangings or photographs printed on canvas, to protect the work. Plexiglass, not glass must be used on works larger than 24 in. by 30 in. (The only exception is pastels.)

No staples must show on stretched canvas, and must be framed. Otherwise, the edges must be painted or gallery wrapped.

Unframed artwork must have painted sides or Gallery wrapped sides, and look neat/clean.

All frames must be clean, strong, and well assembled. Works not suitably framed will not be hung in the gallery. Weight up to 10lbs for artwork (we prefer 5;bs) and up to 60lbs for free standing sculpture (which must be moved by the artist at installation, not dropped off and left).

### ENTRY FEES

Entry fees must be paid at application submission. The fee for each regular entry is based on the diagonal dimension, including the frame, for wall hung pieces and on the longest dimension (height,

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width, or depth), including the base, for free-standing sculptures.

- Less than 34.99 in. = \$15.00
- From 35 in. to 49.99 in. = \$20.00
- 50 in to 60". = \$25.00

If an **entry is sold** and removed during a regular COAL Members show, the artist may replace it with another piece of the same size, so long as it conforms to all of the preparation and display requirements. Replacements are allowed in Open Annual's as specified in each Prospectus. The fee of \$10 is paid to replace it, of the exact size..

### AWARD SHOWS

Additional rules are applicable for award shows and may be different from the standard art show rules. Please refer to the award show's prospectus for more information. Fees are non-refundable.

### ARTWORK PRICING

Minimum prices for artwork: **All prices must be rounded to the nearest \$5.00**, include sales tax and must be for sale. (No NFS permitted)

- Regular artwork: not under \$25.00, • Shrink-wrap: \$20.00 | Note card packs: \$5.00 and up rounded to nearest \$5.00

### ARTWORK SALES MADE IN THE GALLERY

Sales made in the gallery may be paid by cash, personal check, or credit card. Please refer to the "Making a Sale" info flyer on the desk or in the "Gallery Procedures Manual", for the proper procedure for handling sales. All gallery sales are subject to sales tax (included in the sales price), a 20% commission to the gallery, and a 3% credit card processing fee if payment is by credit card.

### ARTWORK SALES/ART SHOWS/REFERRALS

An art sale or commission generated from a gallery showing, or other exhibiting opportunities during and up to the 30 days afterwards, the artist is obligated to donate 20% of a "commission" to the gallery. Also, a request for specific artist details in order to procure a commission requires a 10% commission to the gallery for generating the client.

### ARTWORK PICK-UP

NO ARTWORK MAY BE REMOVED FROM THE GALLERY BEFORE THE END OF THE SHOW.

Picked up in on the day of the next show take-in, regardless of entering. Exceptions require the prior approval of the Director of Gallery Operations.

### UNCLAIMED ARTWORK

Artwork in not being stored in the gallery. Any artwork that is left or stored in the Gallery storeroom for over 24 hours after the end of a show, becomes the property of the League and will be disposed of appropriately. Artist will be contacted first. for pick it up. Please make arrangements.

### SHOW JUDGING

Whenever possible, each monthly show will be judged by the artist who is guest demonstrator at that month's regular monthly meeting. If there are fewer than 5 pieces within a category, the judge may combine those pieces and judge them within another "sister" category. If one is not found, they will be placed into another category for judging. Major cash award shows are always judged by paid

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established judges, and reviewed by three BOD members. In regular show months when there is neither a demonstrator nor paid judges, the Board will appoint from one to three BOD or members as non-paid judges for the show.

### BEST OF SHOW PROGRAM

The BOS artists will receive a monetary award in the amount of \$50, and placed on the website for the year.

### DEFINITION OF ACCEPTABLE ENTRIES

The League accepts paintings, drawings sculpture, (free-standing and wall-hung), photographs and related fields, suitable for display in the gallery. No full-frontal nudes/genitalia are accepted due to our public dynamics. All wall hung art must be properly framed and ready to hang in accordance with League rules. No diptych or triptych are accepted unless they are hinged artworks. (or they are paid entry as individual pieces). Crafts are not accepted for display in the League's gallery. Any League-sponsored off-site shows, except when expressly permitted by the Board of Directors may be accepted..

### ORIGINALITY

All work submitted must be the artist's own creation and not copied from the work of other artists or cloned from copyrighted material. Class or group work must be the sole creation of the artist with no aid from the instructor or the group other than advice. Classroom work will be accepted in the regular monthly shows at the gallery, but will not be allowed at the Annual Open Juried Show. **The integrity of the art work is the responsibility of the artist.** If the artwork is determined to be a plagiarized, it will be removed from the show and returned to the artist with no refund of entry fee. **No AI work is accepted.**

### NOTE CARD & SHRINK WRAP GUIDELINES (see full details on separate sheet on website)

This is a privilege provided to all artists. The Director of Gallery Operations reserves the right to further restrict the number of entries when space limitations are a factor

**Note cards:** The maximum number allowed for cards in the gallery from one artist is 12 each at 5x7 inches. Note cards must be properly labeled on the back with appropriate Title, Artist name and price, and must be packaged in sealed poly art bags.

**Shrink Wrap:** The maximum number allowed in the gallery from one artist is: Shrink Wraps 6 each not over 16x20 inches in size. The Director of Gallery Operations reserves the right to further restrict the number of entries when space limitations are a factor. Shrink-wraps must be properly matted with appropriate backing, equal to 1/16-1/8 inches or Foam core 1/16" backing. No corrugated board is allowed, and all must be packaged in a sealed poly art bags. Each Shrink Wrap must be labeled ORIGINAL or PRINT or GICLEE, to be placed in the bins according to size.

**Panel Artists:** Baffle Panels are available for a two-month periods in specific months for a fee paid in advance, and artist must comply with specific instructions sent to you after applying online on the website. Available cycle of months: Vary based on show schedules and are announced online. Signup is opened online as each session is filled. It is first come first serve through an online application process. No glass "framed" work is acceptable, must be acrylic. **Fees are non-refundable.**

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**Jewelry/3D Tower/Pedestal Artists:** Towers are available for a two-month periods for a fee paid in advance for the two-month, and artist must comply with the provided instructions sent to them after signing up online on the website. We do assign a waiting list. **Fees are non-refundable.** Show schedules could effect the usage of the pedestals during special show.

### ACCEPTED ART CATEGORIES (11 Categories)

**Requirements for use of Canvas:** All artworks using canvas must be gallery wrapped, (canvas that is 1.25" and up, or have wrapped around painted edges), no staples shall be visible on the sides, otherwise work must be framed and/or under glass. Only original and giclee artwork created by the artist is accepted.

#### 1) Oil

A medium of animal fat, linseed, or synthetic polymer, which is a traditional method used by artists. Canvas rules above apply.

#### 2) Acrylic

A water-based paint, dispersed in an acrylic polymer emulsion, and can be applied transparent, translucent, and opaque. Can be shown under glass/framed. If using canvas, rules above apply.

#### 3) Watermedia

A water-soluble paint and has binders and is soluble when dry so the paint cannot be lifted. It includes gouache. Watermedia is the general term for media that is distinguished from oil or other media because it is diluted with water when used. Paintings on paper need to be displayed under glass.

#### 4) Mixed Media/Collage

Mixed-Media; the use of different painting mediums and other objects. Example: Collage; combined with fabric, textures, paper, photographs, textiles, etc. is mixed media art. May be placed under glass. If using canvas, rules above apply.

#### 5) Photography: Re-prints of artwork either numbered and/or serialized are not judged/awarded, and are classified as giclees.

The application, and practice of capturing light with a camera and creating an image. Photos mounted on a permanent backing such as foam-core or gator-foam must be framed and covered by glass, acrylic, or images printed on metal are acceptable. The gallery does not accept AI artworks

#### 6) Digital Art Re-prints of artwork either numbered and/or serialized are not judged/awarded, and classified as giclees.

Art that is made using software, computers and/or other electronic devices interpreting an input to create an output. It may combine scanned images, photographs, and/or is manipulated work. Algorithm art, and other digital techniques outputting the resulting image. All above fall into this category. No foam-core or gator-foam backings, they must be framed and/or covered by glass or acrylic. Images printed on metal are acceptable.

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### 7) **Sculpture:** Maximum weight is 60 lbs.

Sculpture is an artistic form in which hard or plastic materials such as stone, wood, glass, stone, ceramic, and clay and are worked into three-dimensional art objects, seen from the designs may be embodied in freestanding objects. All sculpture must be original, and not cast or created from pre-formed molds or forms. Sculptures cast from the artist's original work must indicate the number (in the edition) and the size of the edition. If it is an unlimited edition, it must be numbered and/or serialized.

### 8) **Wall Hanging Sculpture:** Maximum weight for wall hung sculpture is 10 lbs.

Contemporary wall hanging sculptures is sometimes also called Relief Art and usually having one flat side. It is classified as 3D sculpture because it has tactile dimension. Materials used might be traditional such as stone, wood, metal, glass ceramic and clay, or less traditional materials such as plastics, paper or cardboard etc.

### 9) **Other Medias**

**Pastels** –A medium that straddles the line between painting and drawing. Soft or oil pastel, must cover a minimum of 80% of the surface. If using canvas rules above apply. Soft or oil pastel will be categorized as Drawing when less than 80% of the surface is covered, and must be marked as such. Images need to be displayed under glass.

**Drawing /Printmaking** - Artworks using charcoal, pencil, pen and ink, or other drawing materials or combinations thereof. Printmaking works are original hand-pulled monotypes, block prints, etchings, engravings, and lithography. Images need to be displayed under glass. rules above apply.

**Alcohol Ink** – Alcohol inks are fast-drying, highly pigmented, alcohol-based inks that can be used on any hard, non-porous surface including glass, metal, plastic, ceramic, stone, leather and polymer clays. Images need to be displayed under glass. If using canvas, rules above apply.

**Encaustic/Cold Wax** - Encaustic: A pigment mixed with melted beeswax and resin and after application fixed by heat. Cold Wax: Is made with wax and a solvent (and sometimes a resin or an oil can be mixed with paint or pigment powders without heating. If using canvas, rules above apply.

### 10) **Textile Art**

Textile art that uses varying materials and fibers to produce /or yarn, thread, stitchery, embroidery or weaving. If using canvas as a base, rules above apply.

### 11) **Giclee's/Reproductions** - Re-prints of artwork either numbered and/or serialized are not judged/awarded, and not always classified as giclees. A **Giclee** uses 12 ink archival cartridges 1200 DPI for duplication (home or digital printers are only reproduction/prints) Giclees have a form of provenance/authenticity on the backside which include original date of production and materials used. A **Reproduction** is a print of an original, and not considered a giclee, unless the method is used above, **All serialized or numbered** art must be identified for the public.