

North Coastal Art Gallery | COAL

ART SHOW RULES. DEFINITIONS & CATEGORIES

You must be a member in good standing, and are responsible to comply with the Gallery policies below. Note: Art may be rejected by the Gallery Manager if policies are not met.

GALLERY HOSTING REQUIREMENTS

Member artists are required to host the gallery for one session (usually 3 hours) during each month in which they enter artworks. Complete information on the hosting policy and sign up, can be found on **Box 5: Gallery – Policies, Hosting, Calendar, Docs and Info**, under “**Your Information for Monthly Shows**, etc”, (on the FOR MEMBERS page). The **Hosting Calendar** found there is read-only, so you cannot sign up directly on the calendar. Search the calendar for two sessions that work for you. Submit the date and time of these two sessions to the Hosting Calendar chair at coalcalenda@gmail.com. You will receive an email notification of the accepted option.

SHOW REGISTRATION DATES:

You can begin registering for a Monthly show beginning on the day after each take-in, up until the last day of the month. Please note shows could fill early based on capacity. Special shows; i.e. any Open Annuals, or Holiday Shows, will have different deadlines for registration, and the information will be noted in a Prospectus for that specific show, on the Events page under Open Call to Artists on the COAL's current Annual Calendar, and **under Box 1: Entering a Monthly Show, under Things to Know** (on the FOR MEMBERS page).

BEST OF SHOW PROGRAM

For the monthly members shows, the BOS artists will receive a monetary award in the amount of \$50, and the photo and artist name will be placed on the website for the year.

AWARD SHOWS

Additional rules are applicable for award shows and may be different from the standard art show rules. Please refer to the award show's prospectus for more information which can be found on the **Events page under Open Call to Artists**, on the COAL's current **Annual Calendar**, and **under Box 1: Entering a Monthly Show, under Things to Know**, (on the FOR MEMBERS page).

SHOW JUDGING

Whenever possible, each monthly show shall be judged by the artist who is a guest demonstrator at that month's regular meeting. Major cash award shows are always judged by paid, established judges and reviewed by three BOD members. In regular monthly shows when there is neither a demonstrator nor paid judges, the Board will appoint up to three BOD or artist members as non-paid judges for the show. Generally, judging of each piece will be in the art category designated upon submission (see list). But, if there are fewer than five (5) artists within any category, the judge may combine those pieces and critique them within another closely related category.

REGULAR ENTRY GUIDELINES

Each member is allowed to enter FOUR artworks in monthly shows. Of these, only **ONE** may be a **large-sized artwork** (diagonal of measurement of 50"-60") and even that one may be refused when space limitations are a factor. Members must enter at least **THREE** shows per year. Shows open to non-members, the annual open shows in August and September, and December are not considered part of this obligation and entry will not be credited toward your requirement as a member.

Use the online registration application (found by clicking **Box 1: Entering a Monthly Show, under Things to Know**, on the FOR MEMBERS page)—which must be completed before or by the specific

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deadline date to be a qualified entry. Shows may close early if space is limited. Don't delay!

SHOW TAKE-IN & DROP-OFF DATES

Take-in is normally the first Monday of each month from 10 am to 1 pm. There may be exceptions. If so, they will be noted in a Prospectus for that specific show. Please refer to COAL's current Annual Calendar (found on the FOR MEMBERS page on the NCAG website—go to NCAG home page, (click on the Annual Calendar box) for specific take-in dates. Artwork may only be submitted on take-in days by the artist or their designated representative. Exceptions: Any early take-in requires the prior approval of the Manager of Gallery Operations. Contact Gallery Manager, Gertrude Lewis, at gerlewis55@gmail.com.

ENTRY FEES

Entry fees must be paid upon application submission, and are not refundable. The fee for each regular entry for framed pieces is based on the diagonal dimension, including the frame; for wall-hung pieces it is based on the longest dimension (height, width, or depth); and for free-standing sculptures it is based on the longest dimension including the base. This information will be entered on the application page and are for:

- Less than 34.99" = \$15.00
- From 35 " to 49.99" = \$20.00
- 50" to 60" = \$25.00

If an **entered artwork is sold** and removed during a regular monthly members show, the artist may replace it with another piece of same size, so long as it conforms to the preparation and display requirements. Replacements are allowed in Annual Open/Special shows as specified in each Prospectus. A \$10 fee is required to replace a sold piece with another piece of the same size.

ARTWORK PRICING

All prices must be rounded to the nearest \$5.00. All prices include sales tax, the gallery commission (20%), and a credit card processing fee (3%), so determine your price accordingly. All artwork, in the form presented in the gallery, must be for sale. (No NFS art is permitted).

Minimum prices for artwork: Regular artwork: is not to be priced under \$25.00

ARTWORK SALES MADE IN THE GALLERY

Sales made in the gallery may be paid by credit card or exact cash only. When you are hosting, please refer to the "Making a Sale" info flyer on the desk or in the "Gallery Procedures Manual", for the proper procedure for handling sales. All sales tax must be included in the sales price, and we have a 20% commission to the gallery, with a 3% credit card processing fee if a credit card is used that applies.

ARTWORK SALES/ART SHOWS/REFERRALS

For any art sale or commission generated during a gallery show, or any other exhibiting opportunity with COAL and up to 30 days afterward a commission applies:

- A 20% commission to the gallery is required, and will be deducted from any sale by the gallery. In addition, a 20% commission is to be paid to the gallery by any artist receiving a commission arising from any art piece displayed in or sold by the gallery. (within the 30 days of the show)
- A direct referral by the gallery or an indirect request for specific artist information leading to an artist procurement of a commission requires a 10% commission be provided by the artist to the gallery. Please price your displayed artwork and commission quotations accordingly.

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- Donations and consideration to the Gallery is appreciated.

ARTWORK PREPARATION

- **FRAMING:** Hooks/Wire

All wires (stretched) must be 3" or lower from the top of the frame so that the Velcro hangers are not visible. Serrated hooks and/or screw eyes are not allowed. Professional quality framing must include strong wire with taped ends, D-rings, clean mats. **NO** string or saw-tooth hangers are allowed. Screw eyes are accepted if they are mounted **on the inside** of the frame edge, otherwise they are not allowed and must not be sticking out into the wall.

- **PRESENTATION**

The presentation of all your art should have a professional appearance. Ask yourself, "Would I buy this artwork in its present condition?" This artwork represents who you are and reflects on the professionalism of the gallery and on each of its members. Do not let your colleagues down—make certain your art is in the best condition it can be.

To protect the work, glass, plexiglass and mats are required on all framed art except oil/acrylic hangings or photographs printed on canvas. Works larger than 24" x 30, require plexiglass, **no glass is allowed**

Stretched canvas must be prepared so that staples do not show. This can be achieved by framing, using gallery wrap covering or painting the edges.

Unframed artwork must have painted or gallery-wrapped edges and must look neat and clean.

All frames must be clean, strong, and well assembled. Works not suitably framed will not be hung in the gallery. The hangers can accommodate weights up to 10 lbs., but the gallery prefers that hanging pieces be around 5 lbs. and up to 60 lbs for free standing sculpture must be no heavier than 60 lbs. The artist must place the piece themselves during installation. Please do not just drop off heavy pieces—installation volunteers are not able to handle them properly. We do not want to damage your artwork.

DEFINITION OF ACCEPTABLE ENTRIES

The League accepts paintings, drawings, sculptures (free-standing and wall-hung), photographs, digital art, and related fields as identified on the submission form. Each piece of art must be of a quality physically and aesthetically suitable for display in the gallery. All wall-hung art must be properly framed and ready to hang in accordance with League rules. No diptych or triptych are accepted unless they are hinged artworks or they entered as individual pieces and fees paid accordingly. Crafts are not accepted for display in the League's gallery, however, at any League-sponsored opportunity or off-site faire;shows/displays, we accept crafts and decorative art made solely by the artists, subject to the Board of Directors review. (Review craft description below)

Because the Gallery is open to the public, including families with young children, the Gallery will not display art showing full-frontal nudes/genitalia.

ARTWORK PICK-UP

Artwork displayed in a show may not be removed from the gallery before the end of the show unless it has been sold. Artwork pick-up for a show is generally on the day of the next show take-in even if you are not entering the new show. However, on some occasions, notifications will ask artists not entering a new show to retrieve artwork earlier than take-in day. Other exceptions require the prior approval of the Director of Gallery Operations.

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UNCLAIMED ARTWORK.

Artwork cannot be stored in the Gallery. Any artwork that is left in the Gallery storeroom for over 24 hours after the end of a show becomes the property of the League and will be disposed of appropriately. Artists will be contacted first before disposal, so please plan to pick up artwork at the designated time or make arrangements for a family member or friends to identify themselves to the Host, if you are not available on pick-up day.

Because the Gallery is open to the public, including families with young children, the Gallery will not display art showing full-frontal nudes/genitalia.

ADDITIONAL GALLERY ARTWORKS

NOTE CARD & SHRINK WRAP GUIDELINES (see full details on separate sheet on website)

This is a privilege provided to all artists. The Director of Gallery Operations reserves the right to further restrict the number of entries when space limitations are a factor

Note cards: The maximum number allowed for cards in the gallery from one artist is 12 each at 5x7 inches. Note cards must be properly labeled on the back with appropriate Title, Artist name and price, and must be packaged in sealed poly art bags.

Shrink Wrap: The maximum number allowed in the gallery from one artist is: Shrink Wraps 6 each not over 16x20 inches in size. The Director of Gallery Operations reserves the right to further restrict the number of entries when space limitations are a factor. Shrink-wraps must be properly matted with appropriate backing, equal to 1/16-1/8 inches or Foam core 1/16" backing. No corrugated board is allowed, and all must be packaged in sealed poly art bags. Each Shrink Wrap must be labeled ORIGINAL or PRINT or GICLEE, to be placed in the bins according to size.

PRICING Shrink-wrap/Card . Shrink-wrap: \$20.00. Note card packs: \$5.00 and up rounded to nearest \$5.00.

PANEL ARTISTS: Baffle Panels are available for a two-month periods, or designated monthly terms, in specific months for a fee paid in advance. Artists must comply with all specific instructions sent to you, sign the agreement online, and you can view detailed instructions **under Box 7: Apply for Baffle Panel Art, under Things to Know**, (on the FOR MEMBERS page). Schedules vary based on our show schedules, and are announced when open for registration online. It is a first come first serve basis through an online application process. No glass "framed" work is acceptable, acrylic fronts must be used, and no artwork smaller than 9" on the diagonal is accepted. **Fees are non-refundable.**

JEWELRY /3D Tower/Pedestal Artists: Towers are available for a two-month periods for a fee paid in advance for the two-month, and artist must comply with the instructions provide and also found under Box 8: Apply for Jewlery/3D Towers, under Things to Know on the FOR MEMBERS page) on sent to them after signing up online on the website. We do assign a waiting list. **Fees are non-refundable.** Show schedules could affect the usage of the pedestals during special show.

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ORIGINALITY

All work submitted must be the artist's own creation and not copied from the work of other artists or cloned from copyrighted material. Class or group work must be the sole creation of the artist with no aid from the instructor or the group other than advice and can be submitted. The integrity of the art work and it's identification is the responsibility of the artist to acknowledge it's source. AI work is not acceptable. If the artwork is determined to be AI generated, it will be removed from the show and returned to the artist with no refund of entry fee.

ACCEPTED ART CATEGORIES (11 Categories)

Requirements for use of canvas and any other mediums: All artworks using canvas with a depth that is .75" should be framed and/or have all edges painted or gallery wrapped, (canvas depth that is 1.25" and up, have all edges painted or gallery wrapped), no staples shall be visible on the sides on any artworks, otherwise all works must be prepared as above. Any artworks requiring glass must not be larger than a 24" x 30, and must use plexiglass.

1) Oil

A medium of animal fat, linseed, or synthetic polymer, which is a traditional method used by artists. Canvas rules above apply.

2) Acrylic

A water-based paint, dispersed in an acrylic polymer emulsion, and can be applied transparent, translucent, and opaque. Can be shown under glass/framed. If using canvas, rules above apply.

3) Watermedia

A water-soluble paint has binders and is soluble when dry so the paint cannot be lifted. It includes gouache. Watermedia is the general term for media that is distinguished from oil or other media because it is diluted with water when used. Paintings on paper need to be displayed under glass.

4) Mixed Media/Collage

Mixed-Media; the use of different painting mediums and other objects. Example: Collage; combined with fabric, textures, paper, photographs, textiles, etc. is mixed media art. May be placed under glass. If using canvas, rules above apply.

- 5) **Photography:** The application, and practice of capturing light with a camera and creating an image. Photos mounted on a permanent backing such as foam-core or gator-foam must be framed and covered by glass, acrylic, or images printed on metal are acceptable. The gallery does not accept AI generated images as artwork. Re-prints of artwork either numbered and/or serialized are not judged/awarded and are classified as giclées. (See Giclees below).

6) Digital Art

Art that is made using software, computers and/or other electronic devices interpreting an input to create an output. It may combine scanned images, photographs, and/or is manipulated work. Algorithm art, and other digital techniques outputting the resulting image. No foam-core or gator-foam backings, they must be framed and/or covered by glass or acrylic. Images printed on metal are acceptable. Reprints of artwork are not accepted as digital art.

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Numbered and/or serialized are not judged/awarded and classified as giclées. (See below)

7) Sculpture: Maximum weight for free-standing sculpture is 60 lbs.

Sculpture is an artistic form in which hard or plastic materials such as stone, wood, glass, stone, ceramic, metals, clay and the like are worked into three-dimensional art objects, and is viewable from all sides. All sculpture must be original, and not cast from outside created pre-formed molds or forms, Pre-formed molds or forms created by the artist for such purpose of creating the art piece is acceptable. Sculptures cast from the artist's original work should indicate the number (in the edition) and the size of the edition. If it is an unlimited edition, it must be numbered and/or serialized.

8) Wall Hanging Sculpture: Maximum weight for wall-hung sculpture is 10 lbs.

Contemporary wall hanging sculptures are sometimes also called Relief Art and usually are viewable from one side. It is classified as 3D sculpture because it has a tactile dimension. Materials used might be traditional such as stone, wood, metal, glass, ceramic and clay, or less traditional materials such as plastics, paper or cardboard etc.

9) Other Medias Drawings

Pastels – A medium that straddles the line between painting and drawing. Soft or oil pastel, must cover a minimum of 80% of the surface. If using canvas rules above apply. Soft or oil pastel will be categorized as Drawing when less than 80% of the surface is covered and must be marked as such. Images need to be displayed under glass up to 24"x30" and use plexiglass for larger pieces

Drawing/Printmaking - Artworks using charcoal, pencil, pen and ink or other drawing materials or combinations thereof. Printmaking works are original hand-pulled monotypes, block prints, etchings, engravings, and lithography. Images not using canvas, requiring glass must not be larger than a 24" x 30, and must use plexiglass.

Alcohol Ink – Alcohol inks are fast-drying, highly pigmented, alcohol-based inks that can be used on any hard, non-porous surface including glass, metal, plastic, ceramic, stone, leather and polymer clays. . Images not using canvas, requiring glass must not be larger than a 24" x 30, and must use plexiglass.

Encaustic/Cold Wax - Encaustic: A pigment mixed with melted beeswax and resin. After application it is fixed by heat. Cold Wax: A wax and solvent solution (sometimes with a resin or an oil added) that can be mixed with paint or pigment powders without heating. The mixture is applied to any surface

10) Textile Art

Textile art that uses varying materials and fibers to produce; using yarn, thread, stitchery, embroidery or weaving, is acceptable.

11) Giclées/Reproductions/Prints – Definition

A giclée is not judged or awarded and is classified by its production process, and uses a twelve (12) archival inkjet cartridge process, and is printed at 800 -1200 DPI. Digital art has altered some of the specification, and copies made on home digital printers under 800dpi output resolution are classified as reproductions/prints.

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Giclées, must come with a certificate of provenance/authenticity attached, which includes the original date of creation, what materials were used, description of the production process, and is signed and dated by the artist. This is attached to the artwork for identification to the public upon its sale. If using a serialized number, that must be identified in the provenance/authenticity.

Prints or reproductions, are not always classified as giclées and All artwork in this category must be specifically identified as such to the public.

Crafts Definition - Crafts are loosely defined as handmade items having utilitarian value.

Sculptured crafts differentiate from crafts in that its only purpose is aesthetic. (Sculpture has no utilitarian or functional purpose and is regarded as Fine Art). Therefore, are described under Item 7. Sculpture.

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