

North Coastal Art Gallery is located at 300 Carlsbad Village Dr, 101  
Carlsbad CA 92008 | Ph: 760-434-8497  
[www.northcoastalartgallery.com](http://www.northcoastalartgallery.com)

## PROSPECTUS

## Review and Print



**Applications Open:** APR 1, 2025  
**Deadline to apply:** JUL 14 @ NOON  
Acceptance Notice: JUL 25, 2025  
Art Drop off Date: AUG 3, 9:30am – 1pm  
Reception: AUG 9, 3-5pm  
Art Removal: SEPT 5/6, 9am - 5pm  
Show Directors: Susan Bell, Cheryl Ehlers, Julie Brooks  
Jurors: Gertrude Lewis, BOD of Directors  
Judge: Daniel Foster  
Website: [www.Northcoastalartgallery.com](http://www.Northcoastalartgallery.com)

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### AWARDS IN EACH CATEGORY: CASH/RIBBONS/CERTIFICATES

Best of Show - \$175, 1st Place - \$100, 2nd Place - \$50, 3rd Place - \$25, and a President's Award - \$50

**ENTRY FEES: Members:** \$35 for up to 2 each, and \$15 for each additional entry. **Non-Members:** \$40 for up to 2 each, and \$15 for each additional entry. All entry fees are non-refundable.

**SUBMIT:** Up to 3 pieces, only (1) may be large up to 60" inches, measured on the diagonal. All entries in total together, must not exceed 100" in total diagonal measurements, including the frame (measured corner to corner). Oversized entries not meeting these requirements will not be accepted. **Images must not exceed 2mg**, and make certain your diagonal measurements are correct.

**Here are tools** to use to assist you in downsizing larger images and measuring before submitting.

- To downsize your images to 2mg or lower go to: <https://tinyjpg.com/>
- To verify your diagonal measurements, go to: <https://www.mathopenref.com/rectanglediagonals.html>

**ACCEPTED MEDIA CATEGORIES: Oil; Acrylics; Watermedia; Other Media** includes: Pastels, Drawing, Inks, Printmaking. And Alcohol ink; **Mixed Media/Collage; Photography; Digital Art; Sculpture\Wall hanging Sculpture;** and **Textiles. Giclée's** are accepted but not judged. AI is not accepted. Any works that have won a previous cash award in a previous NCAG/COAL open show are not eligible for awards. No work using copyrighted source material unless you own the copyright.

### ARTIST REQUIREMENTS:

- All art must be for sale.
- Clean, chipped or dirty works will not be accepted.
- No Glass on fronts on art over 18x24 inches in size.
- All 2D art not framed, must be gallery wrapped or sides painted.
- All art must be sturdy hanging wire with wire ends taped with D-rings properly, with the wire stretched at the apex 3" inches from the top of the frame or artwork for hanging on our systems. Additional guidelines will be provided with your application for downloading. Weight

not to exceed over 5lbs.

- All diptych/triptychs are eligible. if they are hinged/secured together, otherwise they count as individual paid pieces.
- All 3D Sculpture, (free standing or 3D Wall Hanging Sculpture), must not exceed 5 ' in height. (60" inches), with a sturdy untippable base.
- All 3D Sculpture (requiring a pedestal) must not exceed 40 lbs. in weight, or be taller than 24" inches with a base no larger than 14 inches. Bases must be protected to not scratch the acrylic.

**ACCEPTED ARTWORK:** Artists will be notified on **July 25th** of pieces juried into the show. Additional details will follow for accepted artists. Entering does not guarantee acceptance. COAL reserves the right to reject artwork that is not presented as per these submission requirements.

**ENTER ONLINE: Application Link:** <https://form.jotform.com/250718625797167>

**ART DROP OFF:** In person or via substitute person only. The Gallery is open 9:30am – 1pm for take-in on August 3. **No early drop offs**, we simply have no storage space, please plan ahead for delivery.

**HOLD HARMLESS/LIABILITY WAIVER:** Please review it carefully below, and it can be found below.

**PRICING/SALES:** All pricing much include CA sales tax (7.750%) in the total. Price your artwork in round numbers, for sales. (We take credit cards, and only exact cash is accepted for sales). The gallery takes 20% + 3% (for credit card fees) if used for purchase. **SALES:** Important. All art sales over \$600, the artist is to provide a W-9 prior to mailing funds. All sold artwork during a month will be funded the following month, of the date of the sale via a bank draft. The minimum pricing accepted is \$25.

Art sold may be replaced for a fee of \$10, must be the same size, and paid to the gallery on the date of the replacement, and provided to the Hosting staff for placement on the walls.

**CONTACT Show Directors:** Via text or call @  
Susan Bell: Vice President, (760-434-8497  
Cheryl Ehlers: President, (760) 519-1551  
Julie Brooks: Director of Programs, (909) 538-6218

**WAIVER OF LIABILITY:** Carlsbad Oceanside Art League (COAL) and the accepted Artist, Representatives, and/or Owner of certain artworks, originals, prints created by the artist, and presented to the Carlsbad-Oceanside Art League, hereafter referred to as the (COAL), for the participation in the 73rd Fine Art Open Annual at the North Coastal Art Gallery, do hereby acknowledge that I have am voluntarily participating. in the temporary exhibition, and that. I am responsible to adhere to the Policies and Procedures in this Prospectus set forth for inclusion into this event.

I have carefully read and acknowledged to hereby agree to defend, indemnify and hold harmless the Carlsbad-Oceanside Art League and its officers, employees, and agents, from and against any claim or suit for loss, damage or injury to the works of art or including loss, damage or injury caused by any person or from acts of third parties or fire, or water while the works of art are on public display. I release, hold harmless and agree not

to sue, and fully understand to waive any claim or loss or damage to the works of art caused during event exhibition period, August 4 – September 1, 2024, until the works of art are removed by me, or sold at the event. You should consider providing your own insurance. I further acknowledge that, pictures and/or videos taken during COAL programs, activities and/or events may be used for future promotional or communication purposes on all social media platforms representing the COAL. The above Waiver cannot be altered or the artwork will not be accepted for exhibition. I accept and am aware that this is considered a full release of all liability upon entering the 73rd Fine Art Open Annual, and that I have read the requirements.

Acknowledged of terms is by virtue of this submission Prospectus and Agreement as provided on the Application.

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