



NCAG ART CATEGORIES & GUIDELINES

Northcoastalartgallery.com

ACCEPTED ART CATEGORIES (11 Categories)

2D Requirements for use of Canvas: All artworks using canvas must be gallery wrapped, (canvas wrapped around the edges or painted edges), no staples should be visible on the sides, otherwise work must be framed and/or under glass. Only original and giclee artwork created by the artist is accepted. No art may weight over 7 lbs. or be over 60 measured on the diagonal, **3D**-Free standing sculpture requirements up to 60lb and not over 72" in height is accepted).

Oil

A medium of animal fat, linseed, or synthetic polymer, which is a traditional method used by artists. Canvas rules above apply.

Acrylic

A water-based paint, dispersed in an acrylic polymer emulsion, and can be applied transparent, translucent, and opaque. Can be shown under glass/framed. If using canvas, rules above apply.

Watermedia

A water-soluble paint and has binders such as gum arabic, glucose, glycerin and wetting agents, and is soluble when dry so the paint can be lifted. It includes gouache which is opaquer than watercolor. Watermedia is the general term for media that is distinguished from oil or other media by being diluted with water when used. Paintings need to be displayed under glass. If using canvas, rules above apply.

Mixed Media/Collage

Composed from a combination of different media or materials. Example: Mixed-Media; the use of different painting mediums and other objects. Example: Collage; combined with fabric, textures, paper, photographs, textiles, etc. is mixed media art. May be placed under glass. If using canvas, rules above apply.

Photography

Re-prints of artwork either numbered and/or serialized are not judged/awarded, and classified as giclees.

The application, and practice of capturing light with a camera and creating an image. Photos mounted on a permanent backing such as foam-core or gator-foam must be framed and covered by glass or acrylic. Images printed on metal are acceptable. The gallery will not be accepting AI artworks

Digital

Re-prints of artwork either numbered and/or serialized are not judged/awarded, and classified as giclees.

Art that is made using software, computers and/or other electronic devices interpreting an input to create an output. It may combine scanned images, photographs, and traditional painting with algorithm art, and other digital techniques outputting the resulting image. All above artworks in this category, if on a permanent backing such as foam-core or gator-foam it must be framed and covered by glass or acrylic. Images printed on metal are acceptable. Re-prints of artwork, should be either numbered and/or serialized.

Sculpture: Maximum weight is 60 lbs.

Sculpture is an artistic form in which hard or plastic materials such as stone, wood, glass, stone, ceramic, and clay and are worked into three-dimensional art objects, seen from the designs may be embodied in freestanding objects. All sculpture must be original, and not cast or created from pre-formed molds or forms. Sculptures cast from the artist's original work must indicate the number (in the edition) and the size of the edition. If it is an unlimited edition, it must be numbered and/or serialized.

Wall Hanging Sculpture

Maximum weight for wall hung sculpture is 7 lbs.

Contemporary wall hanging sculptures is sometimes also called Relief Art and usually having one flat side. It is classified as 3D sculpture because it has tactile dimension. Materials used might be traditional such as stone, wood, metal, glass ceramic and clay, or less traditional materials such as plastics, paper or cardboard etc.

Other Media(s)

Pastels –A medium that straddles the line between painting and drawing. Soft or oil pastel, must cover a minimum of 80% of the surface. If using canvas rules above apply. Soft or oil pastel will be categorized as Drawing when less than 80% of the surface is covered, and must be marked as such. Images need to be displayed under glass.

Drawing /Printmaking - Artworks using charcoal, pencil , pen and ink , or other drawing materials or combinations thereof. Printmaking works are original hand -pulled monotypes, block prints, etchings, engravings, and lithography. Images need to be displayed under glass. rules above apply.

Alcohol Ink – Alcohol inks are fast-drying, highly pigmented, alcohol-based inks that can be uses on any hard, non-porous surface including glass, metal, plastic, ceramic, stone, leather and polymer clays. Images need to be displayed under glass. If using canvas, rules above apply.

Encaustic/Cold Wax - Encaustic: A pigment mixed with melted beeswax and resin and after . application fixed by heat. Cold Wax: Is made with wax and a solvent (and sometimes a resin or an oil can be mixed with paint or pigment powders without heating. If using canvas, rules above apply.

Textile Art

Textile art that uses varying materials and fibers to produce /or yarn, thread, stitchery, embroidery or weaving. If using canvas as a base, rules above apply.

Giclee/Reproductions

Re-prints of artwork either numbered and/or serialized are not judged /awarded, and not always classified as giclees. A Giclee' uses 12 ink archival cartridges 1200 DPI for duplication (home or digital printers are only reproduction/prints) Giclees have a form of provenance/authenticity on the backside which include original date of production and materials used. A Reproduction is a print of an original, and not considered a giclee, unless the method is used above, All serialized or numbered art must be identified for the public.

Craft(s) Art is only accepted in our off-site program shows, and must be made by the artists.

Acceptability of Art

Art must meet a number of requirements to be accepted into the Monthly Show. If an entry is found to be unacceptable during Take-In or installation, it may be excluded and the entry fee will not be refunded. Artwork must be an original creation by the show entrant. Artwork must not be directly copied from an existing painting or commercial pieces.

- Entries must be prepared as set forth in these procedures. Shoddy workmanship will be rejected. Dirty, broken or chipped framing, glass or sharp edges are not acceptable. No sharp metal frame edges.
- Art that is perceived as not suitable for all ages or not suitable for NCAG is subject to rejection.
- Art must be presented with gallery-wrapped edges or framed. (No unfinished edges will be accepted.) **2D art over 7 lbs is not acceptable. 3D wall hanging art over 7 lbs is not acceptable.**
- No diptych or triptych are accepted unless they are hinged artworks. (or paid for as individual pieces).
- No full-frontal nudes/genitalia are accepted due to our public dynamics
- Crafts are not accepted for display in the gallery, but they are accepted in League-sponsored off-site shows.
- All work submitted must be the artist's own creation and not copied from the work of other artists or cloned from copyrighted material. Class or group work must be the sole creation of the artist with no aid from the instructor or the group other than advice. Classroom work will be accepted in the regular monthly shows at the gallery, but will not be allowed at the Annual Open Juried Show

Framing: Hooks/Wire:

- Serrated hooks and/or screw eyes are not allowed. (Alligator Hooks)
- Professional quality framing must include strong wire with taped ends, D-rings, clean mats. NO, string or saw-tooth hangers are allowed. Screw eyes are accepted if they are mounted on the inside of the frame edge,
- Wires (stretched) must be 3" or lower from the top of the frame to be hung.

Art Presentation

- Glass and/or Plexiglas and mats are required on other than oil/acrylic hangings or photographs printed on canvas, to protect the work. Plexiglass, not glass must be used on works 24 in. by 30 in. and larger.
- No staples must show on stretched canvas, and must be framed. Otherwise, the edges must be painted or gallery wrapped.
- Unframed artwork must have painted sides or Gallery wrapped sides, and look neat/clean.
- All frames must be clean, strong, and well assembled. Works not suitably framed will not be hung in the gallery. Weight up to 7lbs for artwork (we prefer 5lbs) and up to 60lbs for free standing sculpture (which must be moved by the artist at installation). Not left.
- Art must be presented with gallery-wrapped edges or framed. (No unfinished edges will be accepted.

Show Judging

The Monthly Show Judging is based on the 5 basic art principles and uses a 5-point scale. The criteria include Artistic Composition, Design, Technique, Originality/Creativity and Presentation. There must be five or more entries in a category for judging; categories may be combined to achieve this threshold. Whenever possible, each monthly show will be judged by the artist who is guest demonstrator or we will appoint one to three BOD members or a member as non-paid judges for the

show.

The Monthly Show Judge may be a member, non-member or professional artist who has been selected by the Monthly Show Chair. Major cash award shows are always judged by paid established judges, and reviewed by three BOD members.

If there are fewer than 5 pieces within a category, the judge may combine those pieces and judge them within another "sister" category. If one is not found, they will be placed into any other category for judging,

Best of Show Program

The BOS artists will receive a monetary award in the amount of \$50, and placed on the website for the year.

Award Shows

Additional rules are applicable for award shows and may be different from the standard art Monthly Show rules. Please refer to the award show's prospectus for more information. Fees are non-refundable.

Artwork Pricing

Minimum prices for artwork: All prices must be rounded to the nearest \$25.00, include sales tax and must be for sale. (No NFS permitted) Consider the Gallery average sales at \$150-\$800 when pricing your work. It also depends on your artists visibility.

Artwork Sales made in the gallery

All gallery sales are subject to sales tax (included in the sales price), a 20% commission to the gallery, and a 3% credit card processing fee if payment is by credit card.

- If an **entry is sold** and removed during a regular Monthly Show, the artist may replace it with another piece of the same size, free, so long as it conforms to all of the preparation and display requirements.
- Replacements are not allowed in Open Annual's unless an exception is specified in the Prospectus. The fee of \$10 is paid to replace it, of the exact size..

Artwork Sales/art shows/referrals

An art sale or commission generated from a gallery showing, or other exhibiting opportunities during and up to the 30 days afterwards, the artist is obligated to donate 20% of a "commission" to the gallery. Also, a request for specific artist details in order to procure a commission requires a 10% commission to the gallery for generating the client.

Artwork Pick-up

NO ARTWORK MAY BE REMOVED FROM THE GALLERY BEFORE THE END OF THE SHOW UNLESS you have made other arrangements. Art must be picked up in on the day of the next show take-in, regardless of entering, or per notification of any exceptions.

Unclaimed Artwork

Artwork is not stored in the gallery. Any artwork that is left in the Gallery for over 24 hours after the end of a show becomes the property of NCAG and will be donated immediately.