Art on the Green Policies/Guidelines/Categories (AOG)
Carlsbad Oceanside Art League/North Coastal Art Gallery

A. Purpose and Objectives

To provide a cooperative opportunity supportive of all exhibitors, Members or Non-Members who wish to display and sell their artwork. The quality of art will represent the COAL and the North Coastal Art Gallery, maintaining the expected standards of all display items set by the COAL and expected by the Carlsbad Inn Beach Resort in Carlsbad. CA.

Artists showing work at this event will be provided an environment free from conflicts and confusion about individual responsibilities. Artists must accept the view that the underlying intent of these rules, as stated below are paramount. The organization holds the exclusive rights to assign programs at this location under the umbrella for the Carlsbad Oceanside Art League non-profit banner.

B. Eligibility

1) All COAL members in good standing may show at Art on the Green. They must maintain membership and enter Membership exhibitions at least three (3) times that year.
   - Retain a Sellers Permit. The Sellers Permit number must be provided on the AOG application. Applications without permit numbers will not be processed nor will the space be assigned.
   - Meet the required Artwork Categories listed in item E.
2) Any artist that is a non-member may apply to show their work by meeting the following;
   - Retain a Sellers Permit. The Sellers Permit number must be provided along with two pictures as your initial AOG application request and during the space application when you have been accepted and are securing your space. Applications without permit numbers will not be processed.
   - Provide (2) two images of your work to be reviewed by the AOG Director, and a BOD Director for approval prior to entering the application. The artist will be notified of acceptance or nonacceptance within two days from Friday (close of Applications) prior to displaying for following weekend. If accepted, this one time requirement is not repeated.
   - Meet the required Artwork Categories listed in item E.
   - If accepted, apply online and follow the Instructions provided for your use, or obtain them from the links on our website.

C. Artist Requirements

Each artist must complete the online application to be included in that weekend's event.

- Review all the Art on the Green Instructions available online prior to entering.
- Check the media roster on the Google link form. Fill out as requested. If your category is full, email as instructed to be the wait list for the following week.
- Enter the application to select date and space desired. The display dates are noted in the application. (The spaces are noted as times and will not “unclick”. Select thoughtfully.)
- Pay the exhibit fee for the same day/s to secure the space. The day/s on the space and the payment must match. Fees are non-refundable.
- The Director will email the participants on Friday am regarding any cancellations.
- Should you decide you want to display in inclement weather, you will need to contact the Director immediately to make further arrangements for setup.
- Inclement weather: In the situation of an event day cancellation, the artist may request a credit that applies toward the next day or the same day of the following weekend. It will only be valid for 1 of the event days in the following week. To obtain a weather credit the artist needs to be proactive and notify us by close of business on Friday at 5pm. Click here to obtain a credit to be scheduled. https://form.jotform.com/251506973918164

- Load-in Time/Location:
- Load-in: **Saturday, 8 am;** exhibition hours are from 9 am to 4 pm, and Load-in: **Sunday, 10 am;** exhibition hours are from 11 – 4pm. Loading and unloading times must be kept to a minimum when using the circular drive. The cone on the map designates load-in parking, and you have 15 minutes to unload. Then remove your car from Carlsbad Inn Beach Resort property.
- Exhibitors may not park in any of the Carlsbad Inn and Beach Resort lots or load in/out in the parking lot.
- Assigned exhibit spaces must be occupied by the authorized holders by Sat 8:30 AM or Sun 10:30. After those times, the spaces are noted as vacant.
- The Event Captain monitors and determines compliance with spacing of the tables for all artists attending that day and makes sure displays and signs are set according to event requirements.
- There will be (2) 36" W x 48" D ADA accesses in total, one on the East side which is between tables 4 and table 5 and one from the North side between tables 12 and 13. ADA access points will be maintained at all times in order to access spaces not bordered by sidewalk.
- Displays must be neat, safe, and orderly at all times, and all A Frame's, tables, and other display items must be placed a minimum of eighteen inches (18") from sidewalks. Grids and umbrellas may not occlude other artists displays. Leaning or hanging art on trees is prohibited.
- Grids: Front row can be no more than 5' in height. Back row (Spaces 11, 12 & 13) 6' in height.
- Otherwise, the map layout is enforced and under the Event Captains direction, if there are empty spaces along the frontage, artists may use half of the vacant spot next to the space they paid for.
- Umbrellas are acceptable but not required.
- Table covering which is adequate to stow products and materials out of sight under table is required.
- Noise of any kind should be kept to a minimum. No alcohol or drugs are allowed on the property (you will be expelled). No pets are allowed in the displays.
- Restrooms: A current programmed restroom key card for all exhibitors to use is available at the front desk. If necessary, go around the north side of the lobby.
- Since the event is sponsored by COAL, material promoting art groups or galleries other than COAL's shall not be shown or disseminated by any exhibitor.

D. COAL Requirements:
Disputes are governed by the COAL Board of Directors. Resolutions or disputes not covered by these rules will be achieved either by the Board's interactive interpretation of the intent of the rules or the promulgation of revised or additional rules, or as otherwise noted below.

- Insurance: Artists are required to carry their own insurance; however, the COAL has General Liability Insurance coverage that protects damage to the Carlsbad Inn and Resort, its property, officer's and visitors due to incidents caused while displaying on the grounds. It does not cover damage to your own artwork.
- Art on the Green day of conflicts and onsite disputes are handled by the Director(s) of Art on the Green. Event Captains will make a timely report to the Director of Programs of any conflicts during the event.
- The Art on the Green Directors may request the assistance from a COAL AOG participants in pursuing his/her responsibilities during their absence.
- Disputes: If, after a ruling by a director, an exhibitor involved in a dispute so desires, they may appeal the decision to the Board for review. However, the final ruling will be made based on a strict adherence to these rules, as stated.

E. Art Categories Accepted: All art must be originally created by the artist; no copyright infringement is accepted or allowed. Oil, Acrylic, Watermedia, Mixed Media, Other Media, Photography/Digital, Textile, Glass/Ceramic, Sculpture, Jewelry. **Other Items accepted**: Cards, Shrink Wraps, Crafts as described below. Crafts Definition **-** Crafts are loosely defined as handmade items having utilitarian value.